

1.0 General Field Positions

1.1 Marketing Representative (MR) - The basic entry-level position carrying an initial entry cost of \$99.00. MR's can earn commissions on all products they sell.

1.2 Certified Marketing Representative (CMR) - Is an MR who has an active PWP and a minimum of 100 personal Commissionable Volume (CV). A Qualified CMR (QCMR) is a CMR who has an active PWP, and a minimum of 100 personal CV (PCV).

1.3 Senior Marketing Representative (SMR) - Is a CMR who has an active PWP, 100 PCV, has personally enrolled 3 CMR's, and a minimum 1000 ECV (CV in their Enroller Organization). (See Paragraphs 2.2, 2.3, 2.4 for additional income streams available to SMR's) A Qualified SMR (QSMR) is a SMR who has an active PWP, and a minimum of 100 PCV.

1.4 Regional Marketing Representative (RMR) - Is a SMR who has an active PWP, 200 PCV, has developed at least 10 QSMR's in their 8 level Matrix (at least 3 of which must be personally enrolled), and a minimum 3,000 ECV. (See Paragraphs 2.2, 2.3, 2.4, 2.8 for additional income streams available to RMR's) A Qualified RMR (QRMR) is a RMR who has an active PWP, and a minimum of 200 PCV.

1.5 National Marketing Representative (NMR) - Is a RMR who has an active PWP, 200 personal CV, has developed 25 QSMR's in their 8 level Matrix (at least 6 of which must be personally enrolled), and a minimum 12,000 ECV. (See Paragraphs 2.2, 2.3, 2.4, 2.6, 2.8 for additional income streams available to NMR's) A Qualified NMR (QNMR) is a NMR who has an active PWP, and a minimum of 200 PCV.

2.0 Nussentials Income Streams & Associated Rules and Regulations

2.1 Quick Start Bonus (QSB) - An MR or higher rank can earn a one-time \$50.00 bonus when a new MR is *personally enrolled* and that new MR gathers 100 PCV within 30 days of their start date. Additionally, the Enroller (if he has 100 PCV) will earn 20% of all PCV generated by the new rep in their first 30 days.

2.2 Leadership Building Bonus (LBB) - QSMR's, QRMR's and QNMR's can earn LBB's whenever a new MR enters their corresponding organization and gathers 100 PCV within 30 days of the new MR's start date. These bonuses are paid to unlimited levels. QSMR's receive 1 LBB. QRMR's receive up to 2 LBB's. QNMR's receive up to 3 LBB's.

LBB	SMR	RMR	NMR
Bonus	\$40	\$40	\$40

2.3 Product Sales Bonus / Unlimited Levels (PSBU) - SMR's, RMR's and NMR's can earn Product Sales Bonuses whenever a customer purchases a product or service from a Representative in their downline to unlimited levels. The payout will follow the method as defined above in "Section 2.2 Leadership Building Bonuses" and will be in accordance with the table below. SMR's receive up to 1 PSBU, RMR's receive up to 2 PSBUs and NMR's receive up to 3 PSBUs. Additionally, there is a 1% generational override for QNMRs.

PSB	SMR	RMR	NMR
Bonus	10%	5%	5%

2.4 Product Sales Bonus (PSB) - Qualified SMRs and above will also receive a 2% Product Sales Bonus on any sales within their 8 level Matrix.

Note: In order to receive the sales commissions listed above, a Representative must have achieved a rank of QSMR or higher. All sales commissions begin paying on product sales that take place after the initial 30 days of a new account.

2.5 Retailer's Revenue Sharing Pool - The RRSP is made up of 2% of all global CV. One share is paid to any representative who has 1500 (or more) personal CV in the month.

2.6 Legacy Pool - The LP is made up of 2% of all global CV. It is paid to any QNMR who has a minimum of 2 QNMRs (and 250,000 CV) in their NMR organization. Participants will receive one share per QNMR in their NMR organization.

2.7 Customer Differential Bonus - Any MR can purchase product at the wholesale price and resell it at the retail price keeping the difference as profit. The CDB offers that same retail profit when a customer orders from your PWP or direct from the company. The difference between the price paid by the customer and the wholesale price is paid as a bonus to the representative.

2.8 Maximized Income Bonus - Any money on the table that does not pay out each month is put into a pool, which is paid out as a floating percentage of sales. MIBs may pay out to QRMRs and/or QNMRs based on the CV in their respective organizations.

3.0 Nussentials Forced Matrix Building Program

3.1 The 3x8 Matrix - At the time of signup, the personal enroller of a rep is recorded and they are placed into the next available slot in the matrix below their enroller. The next slot in the matrix below the sponsor is determined according to the table below.

Matrix Level	Maximum Rep Count Before "Spillover"
Level One	3
Level Two	9
Level Three	27
Level Four	81
Level Five	243
Level Six	729
Level Seven	2,187
Level Eight	6,561

Note: All percentage payouts are based on Commission Value (CV).